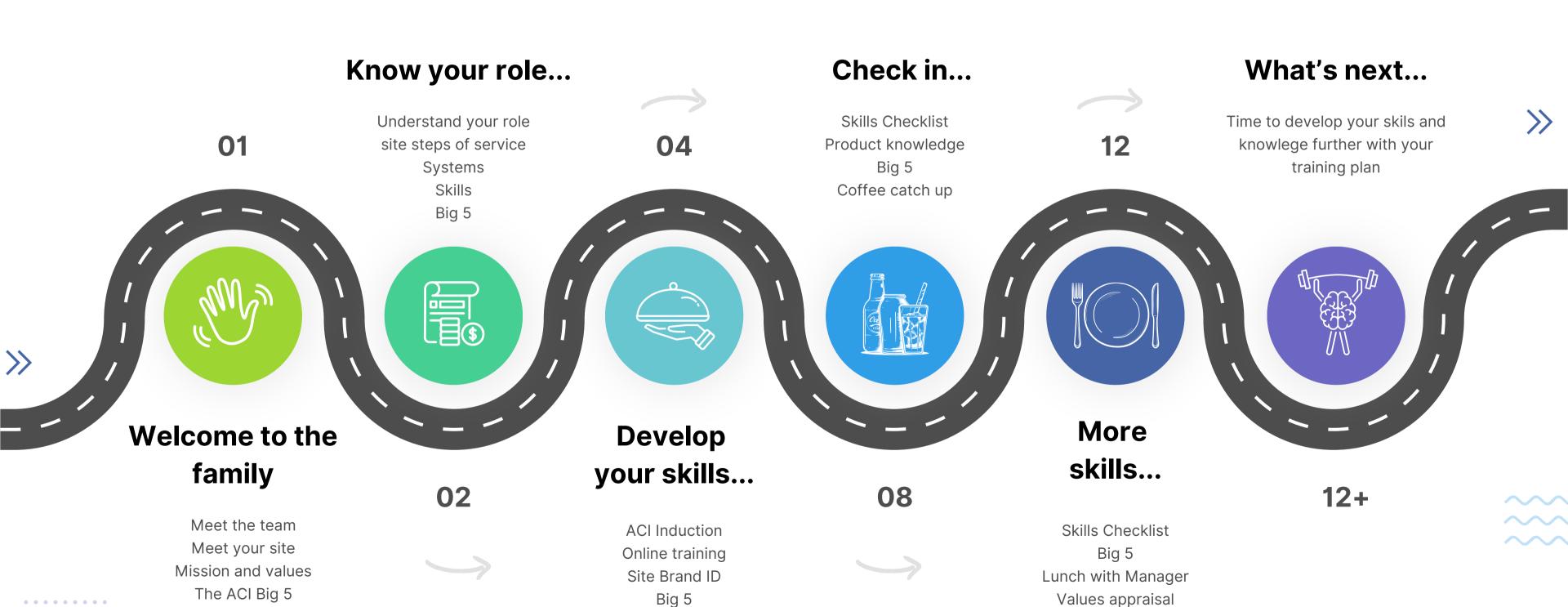


YOUR FIRST 12 WEEKS



Coffee catch up

Keep yourself and others safe



Roadmap Business Strategy



Market Research

Identify market opportunities and competitor analysis. Understand customer needs and preferences.



Evaluation

Conduct regular business performance evaluations. Identify development opportunities and create growth plans.



Business Planning

Create a comprehensive business plan that includes vision, mission, goals, strategies and financial projections.



Management

Efficiently manage daily operations and business resources. Ensure that all processes run smoothly.



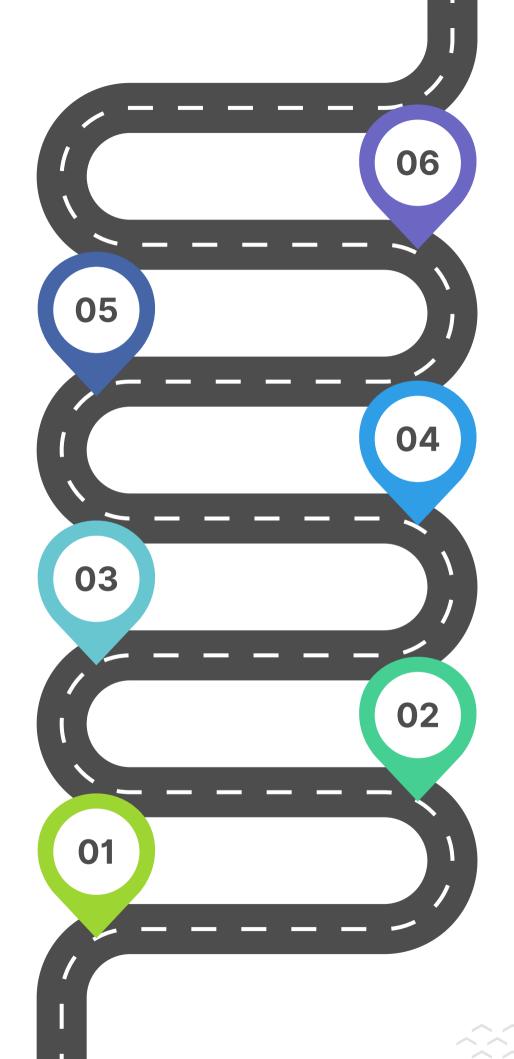
Implementation

Implement a business plan with concrete steps. It involves building a team, acquiring resources, and launching.



Marketing Sale

Use marketing and sales strategies to promote products or services. Focus on building brand awareness







Roadmap of Business Marketing Strategy

Market Segmentation

Identifying and understanding the target business market segment.

Business Branding

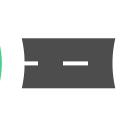
Building and maintaining a strong brand image among business customers.

Business Relationships

Building relationships with potential customers, business partners and other stakeholders.

02













01

Understanding Customer

Understand the needs, problems and challenges faced by potential business customers.

03

Content Marketing

04

Produce and distribute relevant and valuable content for business customers.

05

Roadmap of Business Success



Monitoring

etermine your short-term and long-term financial goals, such as saving for retirement, buying a home, or paying off debt



Setting Financial

etermine your short-term and long-term financial goals, such as saving for retirement, buying a home, or paying off debt



Develop an investment strategy based on your risk tolerance and financial goals. Consider investments such as stocks, bonds, real estate



Create a budget to manage your income and expenses. Allocate funds to various categories, including savings and investments



Roadmap Business Success Strategy

Market Research

Identify market opportunities,

analyze competitors, and

understand customer needs.



Business Planning

Develop a comprehensive business plan outlining the mission, vision, goals, strategies, and financial projections.





Implementation Business

Execute the business plan by putting strategies into action. This involves setting up operations.



Monitoring and Optimization

Continuously monitor key performance indicators (KPIs) and business processes.







Evaluation and Growth

Evaluate the overall performance of the business. Identify growth opportunities, explore diversification.







Roadmap Financial Planning Process Business

Budgeting

Create a budget to manage

your income and expenses.

Allocate funds to various

categories, including savings

Setting Financial

Determine your short-term and long-term financial goals, such as saving for retirement, buying a home



Investment

Develop an investment strategy based on your risk tolerance and financial goals



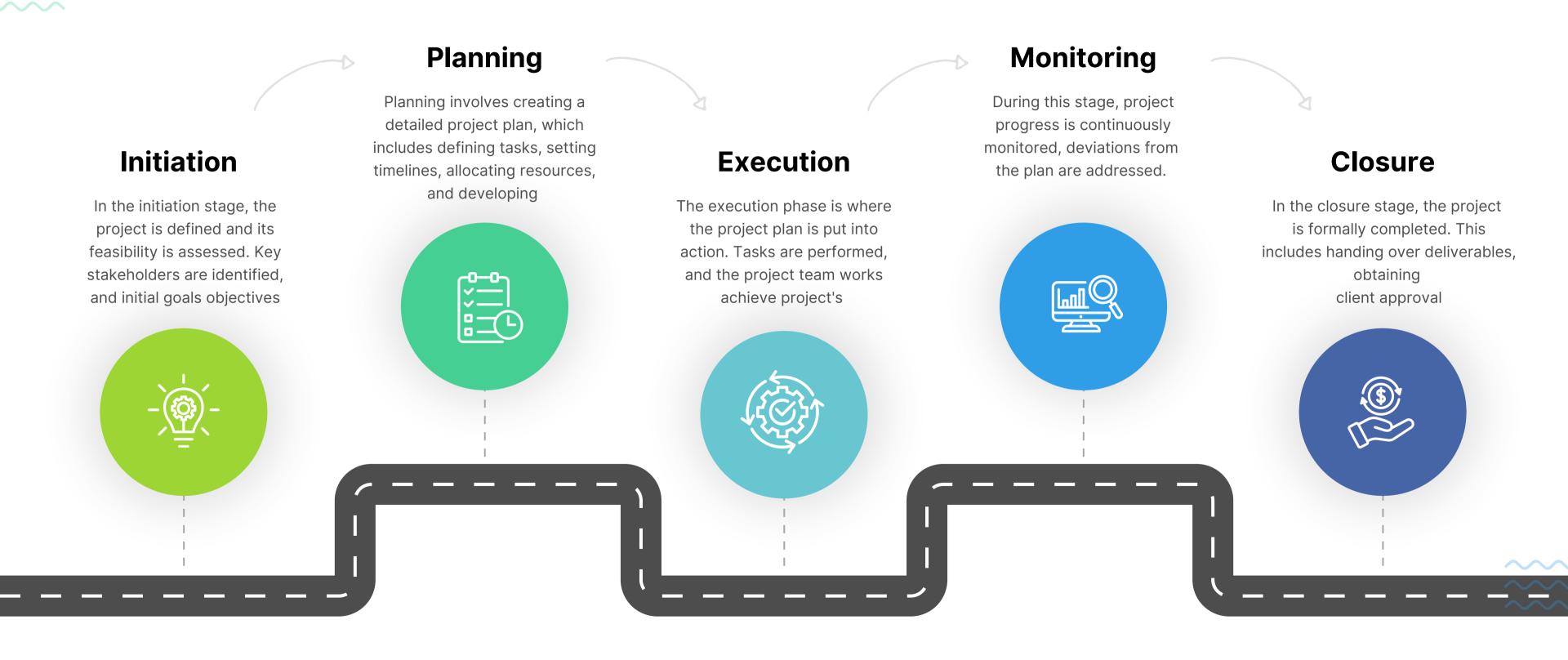
Monitoring

Regularly review your financial plan and make adjustments as needed. Track your investments, update your budget

Roadmap Financial Planning Business Success



Roadmap of Business Life Cycle



Financial Planning Process Roadmap



Setting Financial

Determine your short-term and long-term financial goals, such as saving for retirement, buying a home



Budgeting

Create a budget to manage your income and expenses. Allocate funds to various categories, including savings





Investment

Develop an investment strategy based on your risk tolerance and financial goals

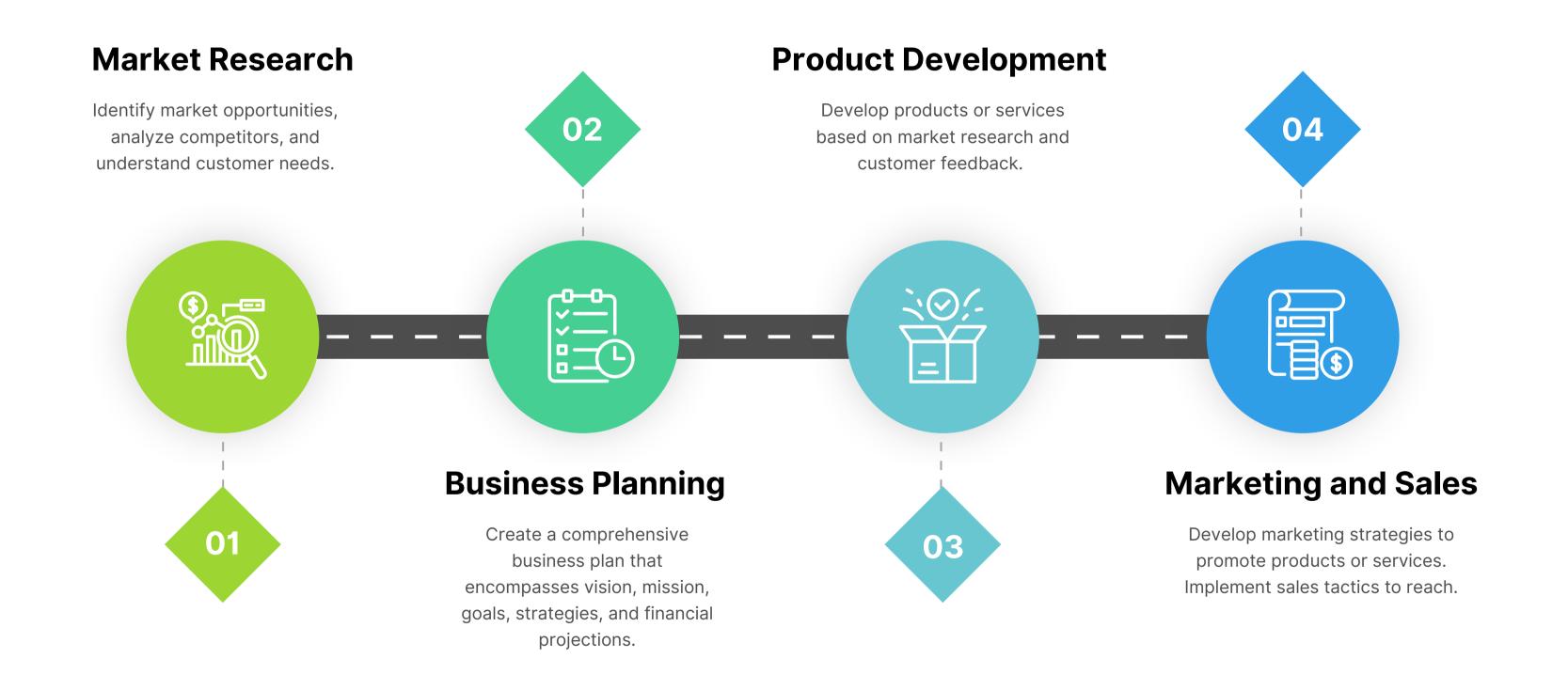


Monitoring

Regularly review your financial plan and make adjustments as needed. Track your investments, update your budget



Roadmap Business Process



Roadmap Business Process





Monitor financial performance, manage budgets, and track expenses. Make strategic financial decisions.

Evaluation

Evaluate business
performance, identify areas for
improvement, and plan for
future growth.



Management

Establish efficient processes for producing and delivering products or services. Manage resources.

Customer Service

Provide excellent customer service to build loyalty and satisfaction. Address customer inquiries.

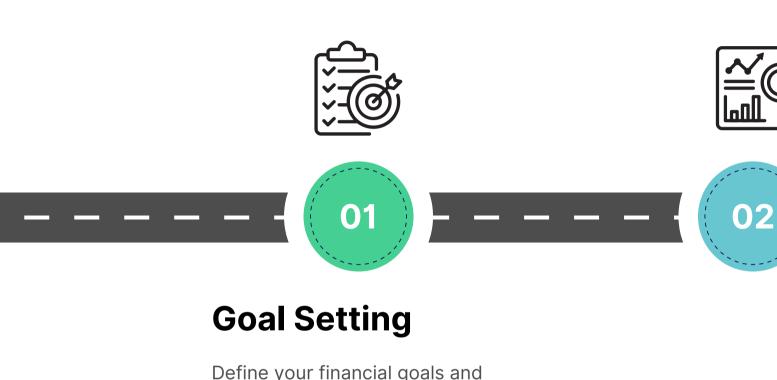








Financial Planning Process Business Roadmap



Define your financial goals and objectives. This includes shortterm goals (e.g., paying off debt), medium-term goals



Assessment

Evaluate your current financial situation. This involves assessing your income, expenses, assets, and liabilities. Understand your financial standing



Monitoring

Regularly monitor your financial plan and make adjustments as needed. Stay on top of your budget, investments, and financial goals











Budgeting

Create a budget to manage your income and expenses. Allocate funds to various categories and track your spending to stay on track with your financial goals



Develop an investment and savings strategy. Determine where and how to invest your money, such as in stocks, bonds, or retirement accounts







Planning Process Business Roadmap



Management

Establish efficient processes for producing and delivering products or services. Manage resources.



Customer Service

Provide excellent customer service to build loyalty and satisfaction. Address customer inquiries.



Evaluation

Evaluate business performance, identify areas for improvement, and plan for future growth.



Financial

Monitor financial performance, manage budgets, and track expenses. Make strategic financial decisions.



Roadmap Business **Process**



Business Planning

Create a comprehensive business plan that encompasses vision, mission, goals, strategies, and financial projections.

Market Research

Identify market opportunities, analyze competitors, and understand customer needs.

Product Development

Develop products or services based on market research and customer feedback.

Marketing and Sales

Develop marketing strategies to promote products or services. Implement sales tactics to reach.





Roadmap of Business Life Cycle

Initiation

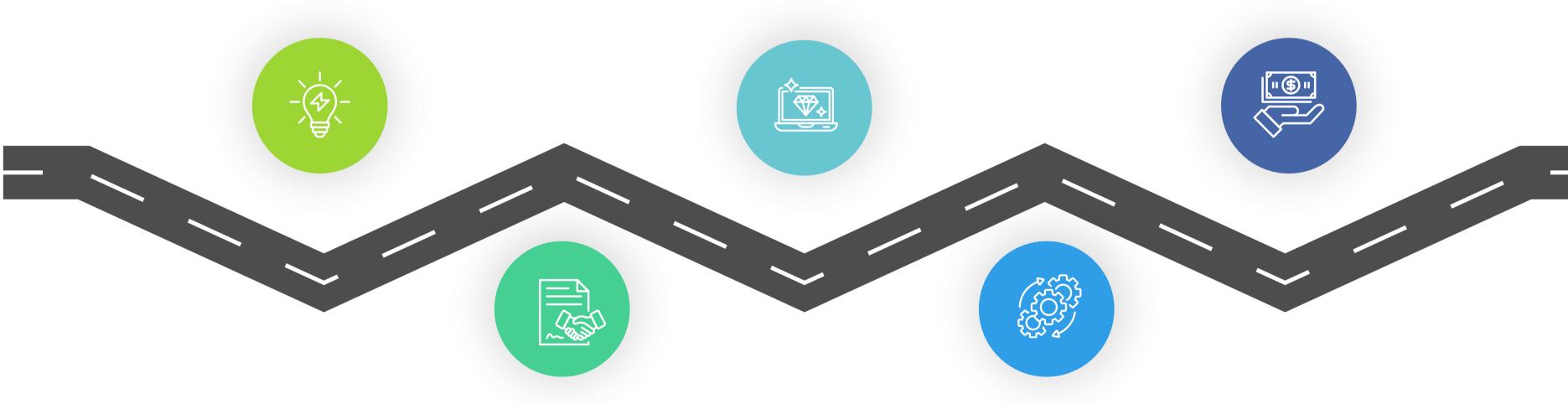
In the initiation stage, the project is defined and its feasibility is assessed. Key stakeholders are identified, and initial goals objectives

Execution

The execution phase is where the project plan is put into action. Tasks are performed, and the project team works achieve project's

Closure

In the closure stage, the project is formally completed. This includes handing over deliverables, obtaining client approval



Planning

Planning involves creating a detailed project plan, which includes defining tasks, setting timelines, allocating resources, and developing

Monitoring

During this stage, project progress is continuously monitored, deviations from the plan are addressed.

